

PROFESSIONAL AFFILIATIONS

What are professional affiliations?

A professional association is a group of people who work in or have an interest in a particular professional field or industry. Professional organization members may usually connect on a regular basis to discuss upcoming developments in their industry or may host events for other members to meet and connect. Several well-known and respected professional groups are nationally recognized, with local chapters in a wide range of cities. People can join these local groups and go to events to meet other professionals in their area and make connections.

Professional associations may also conduct educational events and give members access to resources to assist them in discovering more about their industry in order to excel in their careers. Some groups will welcome members who are still in college and want to learn more about their profession or industry. Some professional associations charge a membership fee, while others are free to join.

Why are professional affiliations important for building business credibility ?

Working with a business that values professional affiliations in their career field allows the business or professional the opportunity to demonstrate to customers their competence, credibility, experience, and dedication to the field.

Examples of the more common fields that emphasize professional affiliations.

- Accounting associations
- Architecture associations
- Business and economics associations
- Communications and media associations
- Telecommunications Industry Association
- Construction associations
- Counseling associations
- Customer service associations
- Dental associations
- Education associations
- Engineering associations
- Environmental associations
- Finance associations
- Health associations
- Information technology associations
- Sales associations