

INDUSTRY AWARDS

What are industry awards?

Most businesses that are well established and credible typically have been rewarded for their commitment to excellence with Industry, trade, peer group, colleagues or consumer based awards.

Why are industry awards important for building business credibility ?

This is a critical component of trust and credibility and provides a business the ability to shine and separate themselves from the middle of the pack in their market by sharing any big (or small) awards to create additional trust and credibility.

Examples of industry awards

There are many types of awards, including best of your city, state or town; trade association awards; digital and media awards; and municipal awards are all common. Vetted provides the opportunity to showcase any and all awards that are relevant to your business or market.