

CONTINUING EDUCATION

What Is business or professional continuing education?

Continuing education (CE) is a general term that's typically used to describe learning acquired after the completion of a course of study. Some business professionals may be required to participate in continuing education in order to keep their license or certification current.

Why is continuing education important to help build business credibility?

Whether CE is required to keep a license or certification current or is optional, it shows that the professional or business that they work for is committed to a life of learning in their trade and can be a sign that the professional holds their credibility and skill set to the highest standards.

Examples of the most common professions and business categories that require CE.

- Lawyers
- Mortgage Lenders/ Brokers
- Accountants
- Engineers
- Financial Planners
- Real Estate Agents/ Brokers
- Physicians
- Psychologists
- Architects
- General Contractors
- HVAC Technicians
- And Many More